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1948

EARLY SPRING CATALOG



MAMARONECK AVENUE AT ROSEDALE

WHITE PLAINS, N. Y.

FERTILIZERS

MILORGANITE -- Be wise. Buy early. This ALL-ORGANIC lawn and garden fertilizer is still in short supply. More Milorganite is used by prominent golf courses than the combined totals of all other turf fertilizers. It is equally popular with nursery men, florists, tree surgeons and others. Abundantly supplied with the rare elements, now known to be essential to proper plant growth. Best - not only for the lawn but a splendid tree and shrub fertilizer, particularly for broadleaf evergreens. When combined with equal parts of 5-10-5 garden fertilizer or bone meal, you have a perfect plant food for flowers and vegetables. That is the combination we used for our tulips and zinnias here in 1947 and we will use the same again in 1948. 25-lbs. \$1.50; 50-lbs. \$2.50; 100-lbs. \$4.00; 500-lbs. \$19.50; $\frac{1}{2}$ Ton \$38.00; Ton \$70.00.

SCOTTS TURF BUILDER -- Provides the nutrients grass needs for vigorous growth, healthy color. Every lawn needs feeding two or three times a year. Proper feeding each spring and fall brings out the full beauty of a lawn; makes it thick and weed-free. Apply prior to seeding at rate of 10 lbs. per 1000 sq. ft. 10-lbs. \$1.35; 25-lbs. \$2.50; 50-lbs. \$3.95; 100-lbs. \$7.50; 500-lbs. \$35.00; Ton \$125.00

PREMIUM BRAND DAVCO GRANULATED 5-10-5 -- "Field tests indicate that fertilizers in the form of hard granules give better yields on soils of high fixing power than corresponding powdered fertilizers." The preceding words were issued by the U. S. Dept. of Agriculture about granular fertilizers. They feed crops evenly, they do not cake and set up in the bag, they are easy to distribute, they are odorless and dustless. While they are concentrated chemical fertilizers they can be applied to lawns more safely than conventional

powdered materials. The solid granules drop down through the grass into contact with the soil, leaving no dust residue on the blades to cause severe burning. In gardens they resist the high fixing power of our heavy soils in this area and produce beautiful crops. 25 lbs. \$1.50; 50-lbs. \$2.50; 100-lb. \$4.25; 500-lbs. \$21.00; ½ Ton \$40.00; Ton \$75.00.

STANDARD 5-10-5 --- GENERAL LAWN AND GARDEN FERTILIZER -- Containing exactly the same plant food elements as the DAVCO PREMIUM BRAND, but in conventional pulverized form. A fine fertilizer for general purpose use. PACKED IN 80-lb. BAGS. 1 Bag \$3.35; 6 Bags \$19.50; 12 Bags \$38.00; One Ton (25 Bags) \$70.00.

VEGETABLE GARDEN 7-7-7 SPECIAL -- We recommend that 50 pounds of this special fertilizer be applied to each 1000 square feet in the vegetable garden, prior to plowing or tilling with the rotary tiller. Use additional quantities of this or 5-10-5 as before when planting or side-dressing during the season. You should be agreeably surprised with the results. This grade is also good for use on lawns in the very early spring, from which clippings have been constantly removed. 80-lb. Bag \$3.50; Six 80-lb. bags \$20.40; Twelve 80-lb. bags. \$40.00; Ton \$75.00.

LAWN SEED

SCOTTS LAWN SEED--A mixture of pre-eminent quality, bearing the name of America's largest lawn seed specialists. Down in price and of even higher quality, if that is possible. The choice of discriminating home owners over the entire country. 1-lb. 95¢; 3-lbs. \$2.85; 5-lbs. \$4.65; 10-lbs. \$8.95; 25-lbs. \$21.25; 50-lbs. \$42.50; 100-lbs. \$79.50; 500-lbs. \$375.00.

SCOTTS FOR SHADE--For lawns in open shade receiving less sunlight than the minimum required by regular mixtures. Harmonized in color and quality with turf produced by the regular SCOTTS mixture. Lawns in moderate shade will benefit from a blend of half SCOTTS REGULAR and half SCOTTS SHADE mixtures. *Prices same as Regular.*

WESTCHESTER-GREEN--Regular and Shady formulas. Our own quality mixtures which have produced some of the finest lawns in Westchester. Our lawn here was planted with WESTCHESTER GREEN REGULAR and was helped along with generous fertilization and irrigation, assistance which all good lawn seed deserves. These superior mixtures are also down in price this year at no sacrifice in quality. 1-lb. 85¢; 2-lbs. \$1.70; 5-lbs. \$4.15; 10-lbs. \$8.00; 25-lbs. \$18.75; 50-lbs. \$37.50; 100-lbs. \$70.00; 500-lbs. \$325.00.

SCARSDALE GREEN--A less costly mixture intended primarily for use on poor soils and where durability is required. Now contains ALTA FESCUE, a deep rooting grass which can take some punishment if not cut too close. The spring formula also contains White Dutch Clover. 1-lb. 65¢; 2-lbs. \$1.30; 5-lbs. \$3.15; 10-lbs. \$6.25; 25-lbs. \$15.00; 50-lbs. \$30.00; 100-lbs. \$57.50; 500-lbs. \$275.00

KNOLLWOOD--A Shady Formula. Comparable in quality with SCARSDALE GREEN, but containing liberal percentages of shade tolerant grasses, including ALTA FESCUE. *Prices - Same as Scarsdale Green.*

SCOTTS CLOVER -- Neither SCOTTS nor WESTCHESTER GREEN lawn seed contain clover. Small box sufficient for lawns of 2500 sq.ft. 85¢; Larger box for lawns of 5000 sq.ft. - \$1.65.

We also carry complete stocks of all individual varieties of lawn grass seed, together with seeds for green manure crops such as soy beans, buckwheat, millet, etc.

TAKE-HOLD. A concentrated soluble fertilizer popular with many commercial growers. We have used hundreds of pounds of Take-Hold in our own greenhouse and know it is good. ¼-lb. 25¢; 1-lb. 60¢.

Vegetables

THE FOLLOWING LIST OF VEGETABLE SEEDS MAY BE ADVANTAGEOUSLY STARTED EARLY IN FLATS OR COLDFRAMES.

TOMATOES

We have seeds of many varieties of tomatoes but we commend to you those listed below which we consider the best.

VALIANT (early), STOKESDALE, MASTER MARGLOBE, RUTGERS, JUBILEE. These are the aristocrats of the tomato family. Seed of any of the above: Pkt., 15¢; ½ oz. 45¢; Oz. 85¢; except Jubilee, which is Pkt. 15¢; ¼ oz., 50¢; ½ oz. 85¢.

BURPEE HYBRID. Pkt. (30 seeds), 35¢; 3 Pkts. \$1.00.

FORDHOOK HYBRID. Pkt (30 seeds), 25¢; 3 Pkts. \$1.00.

BURPEEANA EARLY HYBRID (30 seeds), 35¢; 3 Pkts. \$1.00.

PEPPERS

Usually a few plants are sufficient for the home garden and it is easier to buy plants. We will have pepper plants in abundance this year to take care of your needs.

CALIFORNIA WONDER, RUBY KING, WORLDBEATER, PIMIENTO and many other varieties of seed in stock. Pkt. 15¢.

BROCCOLI

We will have broccoli plants at the proper planting time. One dozen is usually sufficient for the average family unless it is used for freezing.

CALABRESE or GREEN SPROUTING. (85 days). Easily started from seed indoors or in the cold frame. Plants may be set in open ground as soon as weather permits. Pkt., 15¢; ½ oz. 40¢; Oz. 75¢.

CAULIFLOWER

Plants of this variety will be available in spring.

SNOWBALL. (82 days). In this section the Snowball type is preferred over all others. Beautiful, well-rounded, compact, pure white heads. Sow seeds indoors or under glass 30 to 40 days before time to set out plants. Pkt., 25¢; ¼ oz. \$1.50; Oz. \$2.75.

CABBAGE

For the home garden it is often easier to buy plants for early cabbage. We will have plants of Jersey Wakefield, Golden Acre, Savoy and Red Rock. A packet of the late variety planted in the garden when the ground is warm will provide plenty of plants for fall.

EARLY JERSEY WAKEFIELD. (65 days). Very early pointed heads. Fine early variety of highest quality and especially good for the home garden. Crisp, tender and delicious. Pkt., 10¢; ½ oz. 25¢; Oz. 45¢.

GOLDEN ACRE. (64 days). The earliest cabbage. Round, medium sized heads, very firm and uniform. Pkt., 10¢; ½ oz. 35¢; Oz. 60¢.

PREMIUM FLAT DUTCH (LATE). The best of all the late varieties. Pkt. 10¢; ½ oz. 30¢; Oz. 55¢.

EGGPLANT

Since a few plants produce sufficient fruit for the average family, we suggest buying plants. If seeds are used, they must be started early indoors because of the long season required.

BLACK BEAUTY or NEW YORK IMPROVED PURPLE are both excellent varieties. Pkt. 15¢; ½ oz. 50¢; Oz. 95¢.

Flowers

FLOWER SEEDS TO BE STARTED INDOORS FOR EARLY SUMMER BLOOM AND COLOR.

PETUNIAS

For masses of flowers all summer long, nothing will equal a bed of petunias. Especially satisfactory because no insect bothers this plant. They should be started indoors in March or in the cold frame in April. The best medium for germinating petunia seeds indoors is sphagnum moss or Vermiculite (Mica-Gro).

BURPEE'S ALDOUBLE PETUNIAS

ROSE MARIE. Clear rose-pink veined deeper rose towards the center. Flowers 3 in. across. Long stems, delightfully alldouble flowers. Pkt. (100 seeds) \$1.00; 2 Pkts. \$1.85.

AMERICA. Early blooming rose-pink petunia which flowers profusely till frost. Blooms 2 in. across and cover the dwarf compact plants which grow 1 ft. tall with a spread of 18 in. Pkt. (100 seeds) 50¢; 2 Pkts. 90¢.

MRS. DWIGHT EISENHOWER. Exquisite double flowers, 3 in. diameter, with broad outer petals of soft mid-salmon, the smaller ruffled center lightly veined a deeper salmon shade. Plant 16 in. high. Pkt. (100 seeds) \$2.00; 2 Pkts. \$3.75.

COLOSSAL SHADES OF ROSE. Largest alldouble petunia with many flowers growing over 5 in. across, varying in form. Colors range from salmony pink through rose-pink to deep, rich rosy mauve. Grow 20 in. high. Pkt. (100 seeds) \$1.00; 2 Pkts. \$1.85.

DWARF COMPACT BEDDING VARIETIES

These grow about one foot tall and are of compact habit, particularly suited for bedding and borders.

ALDERMAN. Dark violet-blue with darker throat of velvety appearance. Pkts. 10¢; 1/8 oz. 40¢.

CHEERFUL. Salmon-pink. One of the newer varieties that will add sparkle and loveliness to any garden. Pkt. 25¢; 1/16 oz. \$1.00.

ELK'S PURPLE. A velvety black-purple. The flowers are large and profuse. Pkt. 25¢; 1/128 oz. \$1.00.

FLAMING VELVET. Beautiful shade of deep, velvety mahogany red. Rich and luminous coloring. Pkt. 15¢; 1/16 oz. 50¢.

SNOWSTORM. Glistening white, shadowing yellow in the throat. Large flowers. Pkt. 15¢;

RADIANCE. Glowing cerise-rose with brown veined golden yellow throat. Pkt. 25¢; 1/16 oz. 60¢.

SOMETHING NEW—

PINK SENSATION PETUNIA

Plants of this new, true first generation hybrid are completely covered with rose bengal flowers, 3 in. across. More familiarly described as light rose-pink with deeper pink veining. Long stemmed. Pkt. (100 seeds) 50¢; 250 seeds \$1.00.

ZINNIAS

When making plans for your garden, save plenty of space for the new Luther Burbank Zinnias. They come in all the lovely, delicate pastel or art shades as well as many two and three color combinations. Even the combinations are all in soft, light colors. Plants grow 3 to 4 feet tall, well branched to provide abundant cutting. The flowers are 5 to 5½ inches across and, the petals curl under at the ends giving an unusual effect. Pkt. 200 seeds 25¢; 2 Pkts. 45¢; 1000 seeds \$1.00

GROWING MEDIUMS

STERILIZED POTTING SOIL. This soil was treated last summer with Chloropicrin to kill all weed seeds. Then thoroughly mixed with proper proportions of sand and Hyper Humus to make the right consistency for seed flats.

VERMICULITE or MICA-GRO. One of the best mediums for seedlings and cuttings. Treated with nutrients, it stimulates strong root growth. Holds moisture and speeds germination. Clean and easy to handle. B-3 - fine ground. 2 qt. bag - 50¢. Large bag of approximately 2 cu. feet, \$1.85. B-1 - coarse for drainage. Prices same as for B-3

SAND. This is bank sand and not beach sand, since the latter has too much salt for growing plants. 25 lbs. 50¢ - 100 lb. \$1.50

PEAT MOSS. An excellent organic ammendment to any good soil mixture. May be used for starting tuberous begonias, potting soil, or seedlings. Small 2 Qt. bag - 25¢ - 4 Peck carton - \$1.50; One-man bale - \$3.75 - Standard large bale \$5.00.

HYPER HUMUS "Black gold" it is often called and is one of the finest soil amendments we know of. Will break up heavy soils or bind sandy loans. Bu. basket \$1.00 - 2 Bu. \$1.95.

SNAPDRAGONS

If you use seed of the rust-resistant strains--the beautiful flowers and shiny foliage will furnish an unlimited source of pleasure all summer. They must be started indoors early but are one of the easiest seedlings to grow indoors because they are what is sometimes termed a cool weather plant. After setting in the garden, keep them "pinched" until they have formed good, bushy plants and from then on, they will afford a riot of color and plenty of "picking".

BURPEE'S NEW DOUBLE SNAPDRAGON. The first giant, all double snapdragon ever grown from seed. Flowers are of unusual size and lovely color. Canary yellow suffused with soft rose-pink. Plants grow about 28 in. tall with many lateral branches. Unsurpassed for cutting. Pkt. 35¢; 3 Pkts. \$1.00.

BURPEE'S FLORADA DOUBLE. (New for 1948). Flower formation similar to the Burpee Double but several shades lighter in color - a clear, soft Dresden yellow. Wonderful for cutting and garden use. A novelty of exceptional merit. 2½ ft. tall. Pkt. 50¢; 3 Pkts. \$1.25.

BURPEE'S TETRA SNAPDRAGON. Giant ruffled flowers of all the snapdragon shades. Plants are base branching so that long stemmed flowers are assured for cutting. The ruffled edges make these flowers distinctive and unusual. Pkt. 25¢; 2 Pkts. 45¢.

TALL GIANT, RUST RESISTANT VARIETIES. Surpass all standard types for magnificence of flower spikes. Grow 2 to 3 ft. tall, producing graceful spikes covered with large blossoms. Invaluable for cutting. Copper Shades. Shades of copper and bronze. Loveliness. Pure soft rose-pink. Red Cross. Deep crimson with white throat. Snow Giant. Snowy white. Yellow Giant. Canary-yellow. Separate colors: Pkt. 25¢; 1/16 oz. 60¢. All colors mixed: Pkt. 20¢; 1/8 oz. 70¢.

SALVIA

SALVIA OR SCARLET SAGE. The most brilliant of the bedding plants. Mixed with a pure white flower, this gives a sparkle to the garden that is striking indeed.

BONFIRE. Bright scarlet-red flowers. Grow 2 ft. tall. Pkt. 25¢; 1/8 oz. 75¢.

SKY ROCKET. Massive scarlet spikes cover dwarf, compact plants. Early flowering 10 in. Pkt. 25¢; 1/8 oz. \$1.00.

SPLENDENS. Tallest growing and largest flowered. Rich scarlet blooms 2½ to 3 ft. tall. Pkt. 15¢; 1/8 oz. 60¢.

STOCKS

Large double-flowered spikes which are spicy and fragrant. A wide range of soft, lovely colors. Must be started indoors since they take a long season.

GIANT IMPERIAL or IMPROVED BISMARCK STOCKS. Separate or mixed colors. Pkt. 15¢; 1/8 oz. 60¢.

DWARF TEN WEEKS STOCKS. Separate or mixed colors. Pkt. 10¢; 1/8 oz. 50¢.

VERBENA

Colorful dwarf plants, ideal for edgings, ground cover, rock gardens, porch boxes and cutting. Giant-flowered. Separate colored or mixed. Pkt. 15¢; 1/8 oz. 50¢.

CUTHBERTSON SWEET PEAS

This year we have seeds of the famous Cuthbertson Sweet Peas in quantity. Reports from those who planted them last year would indicate they are as wonderful as heralded by their originators. Try some this spring. The proverbial time for planting is March 17th. Pkt. 10¢; ½ oz. 75¢; Oz. \$1.25.

SEED STARTING ESSENTIALS

FLATS. Wood flats made of good quality white pine. 12 x 22 x 3 35¢ each. Small size most desirable for seed starting. 6 x 12 x 3. 15¢ each. Cypress flats, sturdy and long lasting. 12 x 20 x 3 75¢ each.

VITA BANDS. Square bands used instead of pots for growing individual plants in wooden flats or for transplanting seedlings. Package of 30 - 2" bands - 35¢. 100 bands. - \$1.00.

OSMO POTS. No need to remove seedlings from these pots for planting. Plant pot and all. Two inches square, bottomless and nutrient treated. Pkg. of 20 - 35¢. 100 bands - \$1.00

SUB-IRRIGATOR LININGS. These liners for flats prevent leakage of water and hold the moisture so that it can be taken up by the plants. Sub-irrigation properly used increases germination up to 50% and the rate of plant growth about 25%. Liners for 12 x 22" flats - each 10¢ Liners for 12 x 6" flats - each 5¢

RUBBER SPRAY BULBS. Has many uses around the home and is ideal for watering seedlings, plants and flowers. Heavy rubber with a small perforated brass cap. New model has intake valve for easy filling. 8-oz. size \$1.00; 12-oz. \$1.50

HORMONE AND VITAMIN PLANT AIDS

ROOTONE. Root-forming stimulant for treating cuttings. No elaborate charts to follow, just dip and plant. ¼ oz. 25¢; 2-oz. jar \$1.00.

SEMESAN. Seed disinfectant and plant stimulant. Important for control of damping off of seedlings. 1/3 oz. 10¢; 2 oz. 40¢.

ARASAN. The new DePont organic seed disinfectant and protectant. Prevents seed decay caused by fungi and bacteria. 1-oz. 16¢. Especially good for vegetable seeds.

SUPERGON. A seed-treating material for killing harmful fungi thereby allowing the seed to germinate naturally and produce healthy and vigorous seedlings. 1-oz. 25¢; 5-oz. \$1.00.

NUTRIENTS

HYPONEX. A clean, odorless and soluble powder. Provides complete nourishment for vegetables and flowering plants and an especially fine material for young seedlings. 1-oz. 10¢; 3-oz. 25¢; 7-oz. 50¢; 1-lb. \$1.00.

TAKE-HOLD. A concentrated soluble fertilizer popular with many commercial growers. We have used hundreds of pounds of Take-Hold in our own greenhouse and know it is good. ¼-lb. 25¢; 1-lb. 60¢.

Bulbs for Early Starting

TUBEROUS BEGONIAS

The most beautiful of all flowers for growing in moist, shady places. A bed of tuberous begonias edged with a border of *Tourenia* or *Browallia* (both blue and good shade plants) can make that shady place where nothing else will grow a joy to behold. START the bulbs indoors in a mixture of sand and peat moss. Keep moist and warm. After they have good leaf growth, pot in a good loam mixture to which some cow manure has been added. About the first of June set them in the garden.

GIANT CAMELLIA-FLOWERED - top size bulbs only in the following colors: *White, Rose, Yellow, Red, Orange, Pink, Copper.*

CRISPA - Giant frilled singles in mixed colors only.

Any of above 20¢ each - 6 for \$1.00.

CALLA LILY ROOTS

Though these lovely plants are best known as pot plants for growing in the house, they also make delightful effects that may be had from their use in the garden. Do not plant outdoors until warm weather.

GOLDEN CALLA - (*Elliottiana*) Flowers are rich golden yellow, foliage dark green dotted with white. 70¢ each.

WHITE CALLA - (*Aethiopica*) Large trumpet-shaped white flowers and arrow shaped green foliage. 70¢ each.

GLOXINIAS

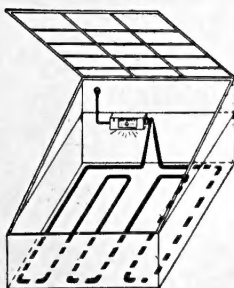
Beautiful pot-plants for summer and winter blooming, the open, large inverted bell-shaped flowers are borne profusely above the rich, velvety foliage.

Mixed colors only - large sized tubers. 35¢ each; 3 for \$1.00; 12 for \$3.75.

PICK UP ALLOWANCE

To those who pick up their fertilizers, peat moss, humus and other heavy chemicals at our store, we will allow 25¢ for the first 100-lb. bag taken and 10¢ for each additional 100-lb. bag taken at one time. This corresponds to our normal delivery costs and applies to all fertilizers we sell, except SCOTTS TURF BUILDER.

COLDFRAMES



CYPRESS FRAMES AND SASH. Made of genuine Tidewater CYPRESS, these are what we call half-length frames. 3 feet wide and 6 feet long, they hold two 3x3 sash which are much easier lifted than the old 3x6 sash. Frames are painted one coat of gray and furnished knocked down but quite simple to set up. Sash are painted two coats of white, glazed with double thick glass and ready for use. Standard model 3x6 frame with two 3x3 sash \$30.00 (Frame only \$12.50; Sash each \$8.75.)

GREEN THUMB SEED BED. Standard 3x6 frame made of hard aluminum alloy. Will never need painting and is self-insulating, having 75/80% reflectivity. Can be set up in ten minutes and weighs 15 lbs. Sash is in four sections, glazed with Vimlite, a Celanese plastic. Each sash section is attached to the frame with a slip-pin hinge in back and a clasp in front. STANDARD 3x6 model - \$19.95.

SUBURBAN seed bed is 3x3 and of the same sturdy construction throughout except half the size of the Standard Price - \$11.95

"ADD-TO-UNIT" is 3x3 feet and will extend either Standard or Suburban to any desired length. Price - \$10.30

GRO-QUICK HEATING CABLES

An electric heater for hotbeds, coldframes and plant benches. Operates on household current. Has adjustable thermostat and pilot light. Will last for years.

JR. GRO-QUICK (for 6x3 ft. bed with 40 ft. 200-watt cable \$5.35

SR. GRO-QUICK For 6x6 ft. bed with 80 ft. 200-watt cable. \$6.95



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